

Find Your Why

Your WHY is more important than WHAT it is that you're selling. Once you know your WHY, your entire life will elevate ... you'll face each day with even more enthusiasm and sense of purpose.

Do you know your WHY? If not, give yourself permission to sit in a comfortable quiet place, breath, relax and then consider these questions:

For me, success means ...

I am most passionate about ...

My innate strengths are ...

In what way is my business an extension of my passion?

If I knew I couldn't fail, I would....

If I could make a difference for anyone or anything, I would ...

My perfect day (how I'd spend my time and what I'd be doing)

MY WHY IS ...

Well Done! Now share your WHY far and wide ... including on the [Tara O'Connell Facebook Page](#)! I'd love to hear it and others will be inspired by it.

Tara X